



PRISM

REFLECTING IDEAS

Bishop Cotton Women's Christian College

#19, CSICOMPOUND, MISSION ROAD, BANGALORE

VOL : 14

PRACTICAL NEWS LETTER FROM THE DEPARTMENT OF JOURNALISM

AUGUST

FACT CHECKING AND VISUAL CONTENT VERIFICATION

Fact-Checking and Visual content verification is the process of verifying the factual accuracy of information, statements, images or Videos. It is one of the important skill in order to check the authenticity of News.



For the uninitiated, distinguishing between original and manipulated images and video is difficult. Fact checking and Visual Content verification helps to correct perceptions among citizens as well as discourage spreading fake news. It is important to make sure you have facts and sources behind any claims made. Misinformation is the info that is

How good one should be at detecting manipulated images and videos?

Simple steps to detect fake news:

1. Consider the source Click away from the story to investigate the site, its mission and its contact information.
2. Read Beyond Headlines can be outrageous in an effort to get clicks.
3. Check the author, do a quick search on the author. Are they credible? Are they from real?
4. Determine if the info given actually supports the story.
5. Check the date of old news stories which were reposted again. Check whether it is relevant to current events.
6. Is it a Joke? If it is too outlandish, it might be satire.
7. Research the site and author to be sure. Better information leads to better decision making

There are various applications and websites for fact checking, visual content (video, photo), and audio verification such as ChromeLens, InVID Verification Plugin, PolitiFact, FactCheck.org, Snopes, Sci Check, NPR FactCheck, and so on. This applications helps people to check for the accuracy and authenticity of the news, posts and information that goes viral on social media. These applications and websites also helps in verification of visual content and audio files as well.



Great journalism will always attract readers. The words, pictures and graphics that are the stuff of journalism have to be brilliantly packaged; they must feed the mind and move the heart.

- Rupert Murdoch

Media convergence: News at one's fingertip

Media Convergence simply refers to the merging of different types of mass media such as Traditional Media, Print Media, Broadcast Media, New Media and the Internet as well as portable and highly interactive technologies through digital media platforms. This results in the combination of 3Cs, i.e. Communication, Computing and Content as all three are integrated through technology.

various functions from calling and texting to photography. Videography, gaming and so much more.



The most relevant example of media convergence is a Smartphone that blends together various media, i.e. print media (e-books, news apps). Broadcast media (radio, music apps & streaming websites) as well as new media (the internet) into a single device that performs

The three C's are important because it blends together content, communication technologies and computer networks leading to the immediate transformation of many established industries,



It transforms the modes of communication for news reporting, and editing. For instance, news organizations no longer simply rely on print or AV transmission. Now, news portals, podcasts, news feeds, blogging, websites and mobile applications provides information round the clock.

TRISHALA LAKSHMI

(Source: <https://leverageedu.com/bi>)

GLIMPSE OF ACTIVITIES

Department of Journalism conducted various activities with the motto of imparting education with practical approach.

27.01.2023: Inter-collegiate Model Press Conference was organized for second year students. Prof. Narasimhamurthy N, Chairman and Dean, Dept. of Mass Communication and Journalism, Bengaluru City University was the speaker.

05.07.2023: Inter - Collegiate 'Radio News Presentation and Short Film' competition was conducted as a part of Disha 2023.

23.07.2023 : Training Workshop on 'Fact Checking and Visual Content Verification' was organized in association with Google News Initiative India Training Network. Mr. Giridhar Narayan, GNI India Training Network Trainer was the resource person.

13.12.2023: A Special Guest lecture on 'Reporting Skills' was delivered by Senior Journalist and Media Academician Mr. R Mohan Babu.

20.02.2023: Guest lecture on 'Broadcast Journalism' was organized. Mr. Rahul Dev, Senior Journalist and Literary Advisor, Speaker's Research Initiative, Parliament Of India was the resource person.

26.06.2023: Inter - class 'TV News Reading and Photography' competition was conducted. Miss Christina Rekha, Assistant Professor, Department of Computer Science was the judge.

01.07.2023: 'Kannada Press Day' was celebrated. As a part of the celebration Inter-Disciplinary guest lecture on 'Multimedia Skills' was organized. Mrs. Ann Kuruvilla, Assistant Professor, Department of Computer Science was the resource person.

PRISM RELEASED

13 December 2022. Department of Journalism 'PRISM -VOL 13' was released by Principal Dr. Revina Rebecca along with Senior Journalist R Mohan Babu during guest lecture on 'REPORTING SKILLS'. Principal appreciated the efforts of staff and students in bringing out the Newsletter and handed over the first copy to Journalist R Mohan Babu.

- Sona Kumari & Manisha

Drainwater

INTERVIEW WITH NEWS ANCHOR

Student Reporters Carol P and Vidya K interviewed Journalist Harish Nagaraju, News Anchor in Digvijaya News Channel. Excerpts of the interview....

What led you to pursue a career in journalism?

Few individuals become journalists and it's not usually by choice; sometimes it just happens. Studying journalism and becoming a journalist are two separate things; becoming a journalist by practise is a whole another thing. My entry into the journalism field is by chance. I've been working in the media for 22 years, spanning a decade.

What did you do before joining the Digvijay Channel, and in which year was that?
Prior to that, I worked for all India radio, the Hindustan times, the Reliance media network, and in News18 as a Senior Assistant Editor. When FM radio initially entered the Indian market in 2001.

I was part of the first batch.

Interest to learn more.

What difficulties did you encounter when attempting to publish your story?

We face new issues every day because we are glued to the news and never get to sit back and unwind since we are constantly in scorching chairs. Every narrative we hear, we just don't see that way, and leave it there. To be a journalist, you have to go deeply and understand how complex the issue is. We must choose a story that is realistic since, contrary to popular belief, journalism is impossible. When you work as a journalist, you must be aware of reality, have the curiosity. If you are an anchor and thrill to learn what it

What, in your opinion, is the most crucial information that today's young people who wish to work in journalism should be aware of?

Time sense, present sense, and common sense are the three senses that journalists should have. Because a journalist should be aware of what we talk about, how much we talk about it, and what we should talk about.

How important is to verify the facts?

Fact checking of news is very important to know whether the news is true or not. We need to, evaluate the story's depth, reality and specific facts to broadcast



accurate news. The editorial process is crucial since there is enormous responsibility in the dissemination of news.

What qualifications are needed for working in the media?

You should be able to speak very well. You should be proficient in writing, in order for them to learn. All we need for a journalist is handwriting, language, clarity, vocabulary, how they say things, diction, analysing power, and translation. A journalist should have experience and a passion for their field.

-Carol P & Vidya

INTERVIEW WITH NEWS EDITOR

Student reporters Rahi and Manisha Rajpurohit interviewed Journalist, Devendra Sharma, News Editor of Dakshin Bharat Newspaper

What is the most important element in Journalism according to you?

The most important element is time. If you are late to the news site you miss it. Time management is very crucial part in Journalism and each and everything should be done on it's time for the final newspaper printing.

What are the most reliable sources you depend upon?

Our organizations main source is government news agencies that are the most reliable sources. We also depend upon other verified official sources and to ensure the accuracy of information we do thorough fact checking.

What precautions do you take to ensure your collected information is accurate?

To ensure the accuracy of information we do thorough fact-checking. We verify information from multiple sources, cross check data, and collect information from reliable sources.

Being editor, how do you help your staff to overcome the stress of deadline?

We give one hour earlier as a deadline to our staff so even if there are some issues they can submit assignment on time.

deadlines but we do not pressurise them instead motivate them to present their work on time.

6 How AI is affecting Journalism.

AI is transforming Journalism in several ways. It has improved data analysis and content generation. It also helps in translation. However, there are concerns about its impact on job opportunities for journalists.



What is your advice to budding journalist?

Stay committed to your interests, keep a nose for the news, be attentive whenever you cover any news story. Learning to face challenges, being unbiased and following news protocols.

STUDENT'S ACHIEVEMENTS

INTER-CLASS COMPETITIONS HELD ON 26.06.2023

WINNERS OF T.V NEWS READING COMPETITION

First year BBA student **Keertana** and first year Journalism student **Smitha G** won first prize respectively. Final year student **Navya Y** secured second place.

WINNERS OF PHOTOGRAPHY COMPETITION

Second year journalism students and first year B.COM (B) student **Manisha Rajpurohit**, **Rahi** and **Pavithra** won first, second and third place respectively.

WINNERS OF PPT PRESENTATIONS HELD IN THE MONTH OF MAY

- 1) Final year students **Navya Y**, **Geetanjali** and **Grace Kelina Dorothy** Won first, second, & third prize respectively.
- 2) Second year students **Sona Kumari M**, **Rahi** & **Harshitha Anchan** won first, second and third place respectively.
- 3) First year students **Smitha G**, **Mamatha PN**, and **Angel Priya** won first, second, and third prize respectively.

WINNERS OF PRINT ADVERTISEMENT

Final year students **Ameera Arjumad**, **Jerline Daisy** and **Iman Fathima** won first, second, & third place respectively.

WINNERS OF INTER - COLLEGIATE MODEL PRESS CONFERENCE HELD ON 27.01.2023

Hari Valagan E from Vijaya College won first place, **Shreya S** from BMS College for women and **Megha V** from Oxford College of Arts won second place respectively. **Sona Kumara M** from BCWOC secured third place.



FROM THE LEFT **HARI VALAGAN**, **SHREYS S**, **MEGHA V** & **SONA KUMARI M**

Department Of Journalism Conducted Various Activities With The Motto "Imparting Education With Practical Approach"

INTER-COLLEGIATE MODEL PRESS CONFERENCE



GOOGLE NEWS INITIATIVE INDIA TRAINING NETWORK WORKSHOP ON 'FACT CHECKING AND VISUAL CONTENT VERIFICATION'



GUEST LECTURE ON "REPORTING SKILLS"

PRISM RELEASE 2022



INTER-DISCIPLINARY GUEST LECTURE ON "MULTI MEDIA SKILLS"



INTER- COLLEGIATE COMPETITIONS 'RADIO NEWS PRESENTATION AND SHORT FILM MAKING'



Mrs Chaya Anilkumar as guest speaker for Inter-disciplinary guest lectures

Bulletin board :News Reporting

Editorial Team 2 B.A

Outgoing Class 2022 - 2023



Henna for beginners

The first step is to trace your hand onto the paper. I recommend using a pencil to outline your hand first, so that you can erase any mistakes. Be sure to spread your fingers far enough so that you can easily get the pencil in between your fingers. Now you can fill your hand with designs and patterns like Common motifs found in henna hand designs as flowers, paisley, tendrils, stars, vines, spirals, leaves, water drops, criss-crosses, waves, and more. Henna designs on fingers, the patterns on your fingers will go from your fingertip to the top of your palm.

Henna designs on the palm gives a wide open space for creative expression. It commonly involves an abstract design that emanates out from the center, like a mandala. To create a design, pinpoint the center of the palm and start with a dot, a circle, a spiral, a flower, a star... any symbol or image that you like. Then continue adding designs that radiate out from that central point.

Henna designs on the wrist are horizontal pattern that goes across from one side to the other. After a lot of practices with pencil on a paper you can check few tutorial on YouTube how to draw pattern step by step for beginners and try it out with a henna cone on paper and then you can draw henna on hand.



PENCIL SKETCHING



Pencil art is one of the oldest and most popular forms of artwork still in use today. It can be created with just a piece of paper, pencil and an eraser. But despite its simplicity, pencil art can be incredibly complex and beautiful.

-Trishala lakshmi

MACRO PHOTOGRAPHY

Macro photography is all about showcasing a subject larger than it is in real life - an extreme close-up of something small. A full-frame insect in a five-by-seven-inch photo and a four-inch product shot of a cornflake go well above life-size: both are examples of macro photography. These images were clicked by sheer observation of insects, human and nature.



- RAHI

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SPEAK OUT

"A Two Day Annual Literary and Cultural Fest" 'Disha 2023' was held on 5 and 6 July 2023. Department of Journalism conducted Radio News Presentation and Short Film Making competitions on 05-07-2023.

Student Reporter Vidya and Carol spoke with the participants

CHANDAN GURUKA SACH – CHRIST JUNIOR COLLEGE: The competition provided us a good platform to showcase our talent behind the camera. We won the first place in short film making.

HIMANSHI – MOUNT CARMEL COLLEGE: We were really excited for radio news reading event. It went really well, the volunteers, teachers and judges were fair and good. I'm happy that I won a second place. Inauguration of Disha was very grand.

MOHAMMED YOUSAF – CMR COLLEGE : Won first place in product launch. The judges were very fair and it was a good event. Everything was well taken care, thank you Disha!